

Jordan Walker

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Product Designer & Project Leader

[LinkedIn](#) | [Portfolio](#)

Summary

Product Designer and project leader with 7+ years of experience designing and delivering user-centered products across technology, fashion, and community-driven initiatives. Proven ability to translate ideas into functional, visually compelling experiences while leading teams, managing timelines, and integrating modern web and AI technologies to enhance user engagement.

Education

California State University, East Bay

Bachelor of Science in Computer Science (Aug 2023 – May 2026) | GPA: 3.6

Relevant Coursework: Machine Learning, Artificial Intelligence, Software Engineering, Natural Language Processing

Projects

theOnlineCloset — Product Designer & Developer (Jul 2024 – Present)

- Designed and developed a full-stack web application enabling users to digitally organize clothing items and generate shareable outfit combinations.
- Architected and deployed a responsive React front-end using component-based design patterns and modern UI principles.
- Implemented an automated image processing pipeline in Python to remove backgrounds from garment images, improving visual consistency and usability.
- Designed and implemented a custom recommendation algorithm generating personalized outfit suggestions based on user preferences and style patterns.
- Led a small development team to improve user experience through AI-powered features and iterative design improvements.

Professional Experience

Fashion Designer — VagueSoul Clothing (Jun 2023 – Present)

- Designed, constructed, and showcased original garments for two fashion shows, overseeing concept development through final execution.
- Led visual branding, marketing materials, and graphic design for fashion events and product drops.

- Conducted community-based workshops teaching garment construction and design principles.
- Balanced creative direction with logistical planning, timelines, and team coordination.

NAACP National Board Member — NAACP (Feb 2022 – Feb 2026)

- Led and organized teams at a national level to support large-scale conventions and youth initiatives.
- Directed grassroots projects across multiple regions, coordinating volunteers and stakeholders.
- Participated in national-level planning meetings and organizational decision-making.

Project Developer — Outlier AI (Feb 2024 – Dec 2024)

- Contributed to the development and validation of customer-facing AI models.
- Applied programming skills in Python, C++, Java, and R to evaluate AI-generated solutions.
- Collaborated with distributed teams using Slack and Discord.

Core Skills

Product & Design: Product Design, UX/UI, Visual Design, Responsive Design

Technical: Python, Java, C++, R, React, AI/ML Concepts, Image Processing

Project & Leadership: Project Management, Team Leadership, Cross-Functional Collaboration

Creative & Marketing: Graphic Design, Branding, Photography, Marketing Strategy